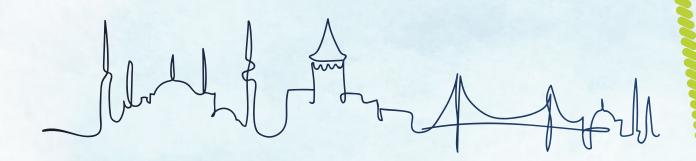




17th INTERNATIONAL MARITIME EXHIBITION 11-14 OCTOBER 2023

POST SHOW REPORT





www.expomaritt.com



EXHIBITOR ANALYSIS

Türkiye's only shipbuilding and sub-industry meeting point Expomaritt Exposhipping İstanbul 2023 has brought international maritime professionals all together. For 4 days, maritime professionals from around the world have gathered at the Istanbul Expo Center to discover the latest innovations in the industry, establish new connections, and share knowledge.

143 Exhibitor **Companies**

From **10** Countries

12.000 **SQM Exhibition Area**

10 Exhibiting Countries















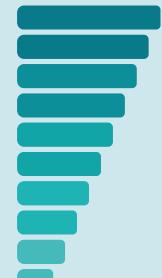






EXHIBITOR COMPANY PROFILE

- Ship Equipment and Technology
- Ship Outfitting and Material
- 🕹 Shipbuilding / Shipyards
- Ship Maintenance Repair and Refit
- **1** Mechanical and Auxiliary Equipment
- Ship Electricity & Electronics
- ♣ Safety & Rescue
- **\$\ddots\$** Ship Design & Engineering
- **4** Oil and Fuel Systems Equipment and Services
- **Protection System of the Marine Environment**









MESSAGE FROM THE CHAIRMAN



It is very exciting and proud for all of us that Expomaritt Exposhipping Istanbul brings the international maritime industry together once again at the Istanbul Expo Center. Expomaritt Exposhipping Istanbul fair, which is hosting strong collaborations by bringing together national and international shipbuilding and sub-industry companies and all stakeholders of the sector, brings together 700 participating brands from 35 different countries and around 9,000 industry professionals from 70 countries.

Tamer Kıran,

Chairman | Turkish Chamber of Shipping

Reviews of Expomaritt Exposhipping İstanbul 2023 Exhibitors

This year, the fair was organized in a much more professional venue compared to previous years, for which we extend our gratitude to the organizers. As a company specializing in the supply of food and materials technical across various geographies worldwide, we serve more than 1000 ships per month in over 1200 ports across 120 countries. The fair exceeded our expectations this year. We had the pleasure of meeting visitors from numerous countries and there is a lot of busyness right now, we are very pleased. It provided us with a valuable opportunity to connect with industry stakeholders. Expomaritt Exposhipping İstanbul stands as the flagship fair of the sector in our country.

a port. We exhibit at every edition of Expomaritt Exposhipping Istanbul because we believe the fair contributes greatly to the sector. This year, we met a major ship owner company from Italy here, and we will begin working with them. We also received many visitors from China. The event also has an importance for gaining new ideas and insights. Therefore, it proves to be a highly productive fair for us.

We supply spare parts to every country with

We supply equipment to the maritime industry. We had visitors from the Netherlands, Belgium and France at the fair, it was a productive fair for us. We met many new people. Expomaritt Exposhipping Istanbul is very important as it brings together many companies operating in different fields.

Şafak Sağlam, Sales Support Engineer BTMco, **Türkiye**

Being here truly excites and delights us. The fair is going very well. It's very gratifying to see such a serious industry exhibition being held in Türkiye. We've seen a large number of exhibitors and visitors, and I believe it's very beneficial for the sector.

This fair is very valuable for us; we can host

all our customers at the same time in four

days while visiting them one by one can take

a long time during a normal workload. We

are on the second day of this fair and we are

very pleased so far. We had visitors from

manufacturers, representatives from our

companies came here and they were also very pleased. We provide one-on-one

contact with our current customers and

have improved our social relationships. I would like to thank both Informa Markets

and the Chamber of Shipping, for organizing

represent

German

We

abroad.

this organization.

Salih Bostancı, Board Member GİSBİR, **Türkiye**

Doğukan Şimşek AVS, **Türkiye**

This fair holds great significance for us because it provides employees from the companies we represent abroad with the opportunity to meet our customers face-to-face. The fair was highly successful for us, with visitors coming from Yalova, Tuzla, and even Antalya shipyards. It was a professional and successful event. We intend to continue exhibiting at this fair for as long as it persists.

The fair has been very successful for us. We've been able to hold meetings with various stakeholders in the sector, including both our competitors and customers. We're showcasing our new products and have had the opportunity to discuss current and future projects with our customers. In this regard, Expomaritt Exposhipping İstanbul fair holds great value for us, being the largest and most comprehensive maritime fair in Türkiye. As Bulutlu Marine, we have been participating for many years, and we plan to continue doing so.

Barıs Bilmez. Sales Manager

Yaf Diesel, Türkiye

Kürşat Pekşen, General Manager Keyparts, **Türkiye**

as long as it persists.

Osman Sönmez, Sales Manager Nemo Marine, **Türkiye** **Selin Güre,** Sales Account Manager Bulutlu Marine, **Türkiye**

VISITOR ANALYSIS

Expomaritt Exposhipping Istanbul 2023, the leading maritime event of the year, was an unforgettable industry gathering with a rich source of exhibitions, conferences, and networking opportunities. The 17th International Maritime Exhibition hosted 8862 industry professionals from 70 countries the event broke the record with a 149% increase in international visitors compared to the previous

8,862 Maritime **Professionals**

year.

From **70**+ **Countries**

149% Increase in International Visitors







Top 15 Visiting Countries

RUSSIA

GERMANY

NETHERLANDS

NORWAY

CHINA

BULGARIA

GREECE

UAE

SPAIN

UKRAINE

UNITED KINGDOM DENMARK UNITED STATES

FRANCE

ESTONIA

Geographic Breakdown of the International Visitors



VISITOR PROFILE

International Visitor Countries

AMERICA & OCEANIA

Argentina Chile Panama **United States**

RUSSIA & CIS

Azerbaijan Belarus Kazakhstan **Russian Federation** Uzbekistan

NORTH & SAHARAN AFRICA

Algeria Angola Egypt Liberia Libya Mauritania Morocco Nigeria Senegal Sierra Leone Somalia Tunisia

EUROPE & BALKANS

Albania Austria Belgium Bosnia and Herzegovina Bulgaria

Croatia Czech Republic

Denmark Estonia **Finland** France Germany Greece Italy Lithuania Monaco Netherlands North Macedonia

Norway Poland Romania Serbia Spain Sweden Switzerland Ukraine

United Kingdom

ASIA

Afghanistan China Hong Kong India Indonesia Japan

Republic of Korea **Philippines** Singapore Taiwan Turkmenistan

MIDDLE EAST

Georgia Iran Iraq Jordan Kuwait Lebanon **Oman** Palestine Qatar Saudi Arabia Syrian Arab Republic

United Arab Emirates

Top 10 Nature of Business

Ship Building / Shipyard

Ship Owning

Logistics Management

Ship Maintenance - Repair and Refit

Consultancy Services

Manufacturing

Ship Outfitting

Maritime IT / Communications / Navigation

Ship Electricity & Electronics

Ship / Crew Management







Reviews of Expomaritt Exposhipping İstanbul 2023 Visitors



Eriks is a ship supplier in the maritime industry. We supply all kinds of different products, for instance, valves, plastics, cascades, seals; and lots of products that are used in the maritime industry. We are doing a lot of business in Türkiye. That's why we are here. Expomaritt Exposhipping istanbul is a show where we meet our clients. We expect more business in the future for a company like us from the Netherlands, because Türkiye is doing a fantastic job for shipbuilding.

Hilco Oortwijn, ERIKS, The Netherlands

I've been to different maritime exhibitions, and this is one of the biggest exhibitions in Türkiye. Lots of suppliers and manufacturers here, well-organized event for sure. Definitely it's testimony Turkish maritime industry, showing how strong is the industry. It's great to see high-quality companies all here. It's a meeting point for the industry. Marvelous!

Maciej Zielinski BH Marine, Poland This is my first time in this exhibition, and I expect to learn more about the Turkish market. This show is very important because you meet a lot of companies from different types of owners, shipyards, original equipment manufacturers and also the suppliers like we are. We plan to visit the next edition again.

Kurt Parkstad, Haakon Ellingsen, Norway This is my second visit to Expomaritt Exposhipping İstanbul and I can say that Turkish Market express huge opportunity for shipping industry and especially for the shipbuilding. You can see all parts of the shipping industry here. We'll visit the show again in 2025

Irina Kalashnikova,Diving Marine Service LTD, **Ukraine**

It's my first time at this exhibition and I'm very excited. I'm meeting with my old and new partners here. It's a good chance to meet with suppliers, see the clients, and meet people from different countries. It's a fairytale in the world of marine business!

Vladimir Dobrovolskiy, Marentech Trading, Russia Expanding our market, particularly in this region, is crucial for us. We're pleased to be here, there's a wide array of machinery and equipment. This event serves as a valuable meeting point for industry professionals.

Javier Exposito, Gefico, Spain We specialize in the repair and new build of marine and offshore accommodation. We're looking for new suppliers and possible partnerships with new companies. It's my first time here, very much enjoyed it and met lots of people. We'll be visiting to show again.

Neil Stephen, Modutec, **United Kingdom**

EVENT HIGHLIGHTS

Opening Ceremony

The grand opening of Expomaritt Exposhipping Istanbul 2023 has been organized by the IMEAK Chamber of Shipping. Atilla Marangozoglu, General Manager of the Informa Markets Türkiye; Cem Seven, Board Chairman of the Ship, Yacht, and Services Exporters' Association and Tamer Kiran, Chairman of the Turkish Chamber of Shipping delivered their opening speeches.



Expomaritt Exposhipping Conference sponsored by GİSBİR

Expomaritt Exposhipping Conference sponsored by **GİSBİR** focused on 4 key themes that have an international and regional influence on the maritime industry:





- Sustainable Industry | Energy
- Smart Industry | Digitalization
- 6 Ship Finance & Law
- New Talents of the Industry |
 Expomaritt Career Hub

On this platform, global trends, the maritime industry in Türkiye, new markets, sustainability, and the future of digitalization in the maritime industry are discussed within these themes. This two-day conference program has been a significant source of insight and knowledge.

Exhibitor Seminar

The exhibitor seminar offered an interactive platform to enable companies to share state-of-the-art products and advancements. These seminars also allowed national and international exhibitors to promote their brands and services.



Expomaritt Career Hub

Expomaritt Career Hub has offered students a unique platform for job search, improving their careers, and further training. The platform has given companies access to potential employees and also provided a chance for applicants who are evaluating their careers to source various career opportunities. The companies on the platform have been displayed in the exhibitor directory and the visitor guide.



EVENT HIGHLIGHTS

Republic Women Project Launch



Women of the Republic project has been launched with the participation of our valuable women exhibitors and visitors. We all celebrated the strong women in the maritime industry and recognize their extraordinary contributions by this special event. Their dedication and achievements in a traditionally male-dominated field have celebrated, and certificates presented along with donations made on their behalf to TURMEPA (Turkish Marine Environment Protection Association).

Expomaritt Connect Platform

Expomaritt Connect Platform has helped the exhibitors hold the data of the visitors who visited their stands and grasp the opportunity to ensure real-time communication and interaction with the industry professionals after the fair.



Networking Event sponsored by Panama Maritime Authority

B2B meetings were held in the scope of the networking event combined with a coffee break sponsored by Panama Maritime Authority.

Anatolian Blue

One of the focuses of interest of the fair visitors was the special area dedicated to the Anatolian Blue project, featuring excerpts from the book Anatolian Blue and special anecdotes about the ships that Atatürk sailed on.



Snapshots from Expomaritt Exposhipping İstanbul 2023









Expomaritt Exposhipping İstanbul 2023 Proudly Presents Its Valuable Supporters and Sponsors

























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Show Bag Sponsor











Expomaritt Exposhipping İstanbul Supports Sustainability



Expomaritt Exposhipping İstanbul, the biggest international baby and children exhibition, takes pride in fulfilling its social responsibility by taking many steps in sustainability to leave a more livable world to new generations as well as bringing the industry together.



As a part of our continued commitment to the sustainability of our events we have switched our event's electricity usage to be from renewable sources, therefore making our electricity usage carbon neutral and significantly reducing our events carbon footprint.



THE GLOBAL MARITIME INDUSTRY IS HEADING TO **ISTANBUL!**

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