**MARINE INDUSTRY MEETS IN THIS EXHIBITION**

**EXPOSHIPPING EXPOMARITT ISTANBUL
WILL BREAK GROUNDS IN 2017**

**The most important event of marine industry which brings national and international players of maritime industry ‘14th Exposhipping EXPOMARITT Istanbul Marine Industry Technology and Trade Exhibition’ will open its gates with ‘Exhibition of New Horizons’ theme between March 21st and 24th, 2017 at Pendik Green Park Convention Center. Exhibition which will be organized for the 14th time by UBM, one of the most experienced companies of the world in international fair organizations, with the support of İMEAK Chamber of Shipping and Turkish Maritime Education Foundation (TÜDEV), will increase opportunities for international cooperation and will host many new and important events. Exposhipping EXPOMARITT Istanbul will be set up on a dedicated area of 11,000 square meter which will be the largest fairground area in Turkey of all times.**

Marine Industry which showed that they will continue to be ambitious at international area with shipyard investments are going to meet in the **14th Exposhipping EXPOMARITT Istanbul Marine Industry Technology and Trade Exhibition** which will be organized between March 21st and 24th, 2017 at Pendik Green Park Convention Center. Exhibition will bring together national and international important companies from shipping line operations, ship management, ship brokerage, ship freighting, ship trade, shipyard management, ship building and maintenance, container transportation, logistics, ship building subsidiary industries and banking, finance, insurance and educational organizations related to industry with leading brands. Products and services with latest technology will be presented.

Many important innovation and events that will be carried out within the scope of 14th Exposhipping EXPOMARITT İstanbul will create important opportunities that enable introducing advantages of marine industry of Turkey in the international arena, having a chance for new markets and strengthening competitive power.

**Experience which makes a difference in maritime trade exhibition sector**

EXPOMARITT Istanbul, thanks to global knowledge of UBM, one of the most experienced companies of the world in international fair organizations, is being organized 14th time with the target of bringing all international actors and opinion leaders of the industry together.

UBM organizes Marintec China which is the largest maritime trade exhibition and most important gate for entering maritime industry of Asia. Thanks to significant global brands like Seatrade and Marintec and partnerships at the area of marketing and sales, UBM continues to raise the level of Exposhipping EXPOMARITT Istanbul Exhibition.

**Industry demanded, EXPOMARITT Istanbul moved to huge tent**

Exhibition which was organized in Yeşilköy for many years now will be organized in Pendik for the first time by strong demand of the industry. Exhibition will be performed at Pendik Green Park Convention Center in 11,000 square meter huge tent which was built in Germany with specific order. The tent is waterproof since it has no junctures and it has even emergency exits. 14th Exposhipping EXPOMARITT Istanbul will be organized in largest tent area of Turkey and a special heating system will be ready for different weather conditions.

**EXPOMARITT Istanbul targets to host 10,000 professionals from the industry**

With steadily expanding exhibitor and visitor profile, the 14th Exposhipping EXPOMARITT Istanbul proceeds to form the basis for new business partnerships and enable latest developments at the marine trade services industry. It targets to attract over 200 exhibitors representing more than 600 brands from more than 40 countries and to host nearly 10,000 maritime professionals from over 50 countries.

In 2015, over 200 exhibitor companies and, 627 brands from 43 countries participated in the 13th Exposhipping EXPOMARITT Istanbul. Besides with record-breaking rise of number of 21 shipyard exhibitors it offered important networking opportunities for exhibitors and visitors. Over 7,000 maritime industry professionals from 57 countries participated in the exhibition. 8% of the visitors placed order directly and 27% of them declared their intention to place order. These figures which are anticipated to rise in 2017 show that exhibition went beyond a networking event and visitors have a very high purchasing power.

**International events and more at EXPOMARITT Istanbul**

At an international conference which will be organized with partnership of TÜDEV, the latest trends about the industry will be discussed. In addition to this, issues of the industry will be discussed in detail at CEO Talks. “Investment and Business Opportunities in Target Countries’ will bring together Turkish companies with representatives of chamber of ship owners from the countries like Germany, Austria, Belgium, United Arab Emirates, China, Denmark, Franc, The Netherlands, Britain, Japan, Canada, Korea, TRNC, Norway, Romania, and Greece which will attend with official invitation from İMEAK-Chamber of Shipping. Within the context of

the exhibition ‘Business Women’s Breakfast’ will be realized for the first time to talk about women’s status at the sector which is a positive discrimination to support women working at maritime industry.

**Unmissable early reservation and discount opportunities**

Companies planning to take part at EXPOMARITT Marine Industry Technology and Trade which will be held between March 21st and 24th, 2017 at Pendik Green Park Convention Center can enjoy early reservation prices till 1st of September, 2016. Members of İMEAK Chamber of Shipping and TÜDEV can benefit 10% discount from early reservation prices.

Detailed information for *EXPOMARITT Istanbul can be found at* ***www.expomaritt.com****.*