**14th International EXPOSHIPPING EXPOMARITT EXHIBITION**

**IN SMM HAMBURG**

**14th International Exposhipping EXPOMARITT Istanbul Shipbuilding & Ship Supply Industry Exhibition will be organized by UBM between 21st – 24th March 2017 with the support of Turkish Chamber of Shipping, Turkish Maritime Education Foundation, Turkish Shipbuilders’ Association and Shipbuilder’s Associations of Istanbul and Marmara, Aegean, Mediterranean and Black Sea Regions. The exhibition met with the global maritime professionals in SMM Hamburg. UBM that introduced Exposhipping EXPOMARITT Istanbul in SMM Hamburg, shared the latest developments on 14th International Exposhipping EXPOMARRIT Istanbul and invited all industry to Istanbul Show between 21st – 24th March 2017.**

14th International Exposhipping EXPOMARITT Shipbuilding & Supply Industry Exhibition which will bring together local and international players from shipping industry (i.e. shipping line operation, ship operation, brokerage, chartering, ship purchase-sale, shipyard operation, new shipbuilding-maintenance-repair, container transportation, logistics services and ship sub-industry companies and related banking, finance, insurance and education institutions) met the global maritime industry professionals in SMM Hamburg.

14th International Exposhipping EXPOMARITT Istanbul will be organised between 21st – 24th March 2017 at Pendik Green Park Convention Center. The exhibition is supported by all national maritime institutions particularly by Turkish Chamber of Shipping, Turkish Maritime Education Foundation (TUDEV), Turkish Shipbuilders’ Association (GISBIR) and Shipbuilder’s Associations of Istanbul and Marmara, Aegean, Mediterranean and Black Sea Regions (GESAD). 14th International Exposhipping EXPOMARITT Istanbul, organised by UBM. UBM is a global marketing and communication services company that organizes 400 exhibitions and similar events with its 5.000 employees in more than 20 countries every year. UBM shared the latest developments about the exhibition and invited all maritime industry professionals to 14th International Exposhipping EXPOMARITT Istanbul on 21st – 24th March 2017.

**An unique experience that makes a difference in maritime trade sector**

14. International EXPOMARITT Istanbul, thanks to global experience and network of UBM, one of the leading exhibition organisers, is organized as 14th time with the target of bringing together all the global maritime players.

UBM organizes Marintec and Seatrade events. Marintec China is, without doubt, the biggest maritime trade exhibition in Asia and most important gate for entering maritime industry of Asia. With the significant global experience gained from Seatrade and Marintec brands, 14. International Exposhipping EXPOMARITT Istanbul Exhibition will definitely break the records.

**14. International Exposhipping EXPOMARITT Istanbul in Tent**

The exhibition which had been organised in Yeşilköy for many years now will be organized in Tuzla, in the heart of the industry, for the first time due to the feedbacks from the maritime industry. The exhibition will be organised at Pendik Green Park Convention Center in 11,000 square meter huge tent which has been built in Germany, especially for this exhibition. 14th International Exposhipping EXPOMARITT Istanbul will be organised in largest ever tent in Turkey. A special heating system in tent will be ready for different weather conditions.

**14. International Exposhipping EXPOMARITT Istanbul targets to host over 10,000 professionals from the maritime industry**

With steadily expanding exhibitor and visitor profile, the 14th International Exposhipping EXPOMARITT Istanbul proceeds to form the basis for new business partnerships and bring the latest developments and technology at the maritime trade services industry. It targets to attract over 200 international and local exhibitors representing more than 600 brands from more than 40 countries and to host over 10,000 maritime professionals from over 50 countries.

In 2015, over 200 exhibitor companies and, 627 brands from 43 countries participated in the 13th International Exposhipping EXPOMARITT Istanbul. Besides the record-breaking rise in the number of 21 exhibiting shipyards, the exhibition offered important networking opportunities for the attendees. Over 7,000 maritime industry professionals from 57 countries participated in the exhibition. 8% of the visitors placed order directly and 27% of them discussed their intention to place order. These figures which are anticipated to rise in 2017 show that the previous edition of exhibition has gone beyond a networking event.

**International events and more at 14. International Exposhipping EXPOMARITT Istanbul**

At the international conference which will be organized with the partnership of Turkish Maritime Education Foundation - TÜDEV, the global players and opinion leaders will discuss all the latest trends and technology about the industry with the maritime professionals. Additionally, the industry issues will be discussed in detail at CEO Talks. The special roundtable sessions namely “Investment and Business Opportunities in Target Countries’ will bring together industry professionals with the ship owners from the countries like Germany, Austria, Belgium, United Arab Emirates, China, Denmark, France, The Netherlands, U.K., Japan, Canada, Korea, Norway, Romania, and Greece upon the official invitation from Turkish Chamber of Shipping. Lastly, during the exhibition, ‘Women’s Networking Breakfast’ will be organised for the first time. The delegates and speakers of the breakfast will discuss the empowering of the woman professionals in the maritime industry.

The detailed information for 14. International Exposhipping *EXPOMARITT Istanbul is available in the website,* [***www.expomaritt.com***](http://www.expomaritt.com)*.*

*To visit the exhibition free, you can register at* ***www.expomaritt.com.*** *Free registration is limited. Visitors who register first shall benefit from this opportunity.*

**For information:** UBM EMEA Turkey / Hande Yılmaz / 0549 778 92 33 / hande.yilmaz@ubm.com